

overview


CONFERENCE DAY ONE - Tuesday, April 4

12:15 PM	Lunch & Exhibition Viewing – Room: Imperial Ballroom Center/West				
1:30 PM	Conference Welcome Keynote: Spinning Up Spin-Offs for Success Bradley Crocker - President & CEO, Americas Styrenics LLC Room: Imperial Ballroom East				
	Track 1 Imperial Ballroom East	Track 2 Magnolia	Track 3 Cottonwood	Track 4 Dogwood	Expert Exchange
2:30 PM	Dramatically Improve Time-to-Market with Digital Transformation Mark Thome - Director, Zinpro Brian Everett - Industry Solution Principal, itelligence	Ready for the Future: Transitioning to a Global IT Organization Christy Barker - VP & CIO, Olin Corporation Judy Pennington - Managing Director, Human Capital, Organization Transformation & Talent, Deloitte	Deep Dive: Who Owns the Asset Master Data in Today's Chemical Industry Operations & Maintenance Environments? Michael Jordan - VP, EAM Business Practice, Utopia Global, Inc.	New SAP Ariba Sourcing Innovations: Gain Greater Visibility into Your Supply Chain, Ensure Supplier Compliance & Deliver Substantial Savings Florian Seebauer - Senior Director, Direct Procurement Solutions, SAP Dr. Matthias Dohrn - VP Procurement Controlling & Governance, BASF	Supply & Demand Network Planning
3:25 PM	Beyond Traditional Commerce: Igniting Customer Experience Through Hybris Naveen Kandasami - Global IT Director Business Partnership & CRM Strategy, Sealed Air Corporation Girish Bhambhani - Managing Principal, SAP	Going Global: The Evolution of Integrated Business Planning Rob Jones - Project Manager, Dow AgroSciences Rodney Nijoka - Demand & Supply Chain Planning Director, Albemarle Chemical Rick Cantrell - Senior Manager IT, Commercial & Supply Chain, LyondellBasell Ray Adams - SAP Global Industries Business Unit Chemicals, SAP		International Trade Regulatory Issues: A Chemical Industry Perspective Kevin Riddell - Director of International Logistics, Tremco Group	Internet of Things
4:20 PM	Industry Roundtable Discussion: Mergers & Acquisitions Paul Gierstorf - Managing Director, Accenture	Industry Roundtable Discussion: Keeping up with the Customer David Dunn - Business Development Executive, NRCS, Capgemini America Inc.	Industry Roundtable Discussion: Evolving the Chemicals Supply Chain Through Digital Transformation John Santagate - Research Manager, Manufacturing Insights - Supply Chain Execution, IDC	Industry Roundtable Discussion: Cloud Mark Sen Gupta - Director of Research, ARC Advisory Group	
5:30 PM	Cocktail Reception Sponsored by: HCL – Room: Imperial Ballroom Center/West				

CONFERENCE DAY TWO - Wednesday, April 5

7:30 AM	Refreshments & Exhibition Viewing – Room: Imperial Ballroom Center/West				
7:30 AM	HCL Breakfast Session – Room: Cottonwood HCL				
8:30 AM	Conference Welcome Keynote: The Only Thing to Fear is Fear Itself: Embracing Change & Seizing the Opportunity of the Digital Transformation Keith Sturgill - VP & CIO, Eastman Chemical Company Keynote: Digital Transformation in a Changing Ecosystem Thorsten Wenzel, Ph.D. - VP & Global Head Chemicals, SAP Room: Imperial Ballroom East				
10:15 AM	Refreshments & Exhibition Viewing – Room: Imperial Ballroom Center/West				
	Track 1 Imperial Ballroom East	Track 2 Magnolia	Track 3 Cottonwood	Track 4 Dogwood	Expert Exchange
11:15 AM	Ask SAP: Accelerating Digital Transformation with IoT Ken Pierce - Global Internet of Things Leader for Energy & Natural Resources, SAP	Ask SAP: SAP Connected Manufacturing for Chemicals Frank Platt - Senior Director, SAP	Deep Dive: Explore, Prepare, Migrate, Deploy: Extract Value from Your Current Investment & Speed Up Your Move to SAP S/4HANA Kristen Scheffler - Senior Manager, Customer Engagements North America – SAP Maintenance Go-To-Market, SAP VerNeil Mesecher, Jr. - Senior Director, Customer Engagements North America – SAP Maintenance Go-To Market, SAP	Ask SAP: Supply Chain Complexity in the Modern World Sandy Markin - Senior Director, Extended Supply Chain Solutions, SAP	
12:10 PM	Using SAP ERP Effectively for Running an Efficient Supply Chain in the Chemical Industry Stephanie Green - Business Process Owner - Performance Products, Huntsman Corporation Robert Randolph - Manufacturing & Logistics BPO, Huntsman Corporation Bhabani Buxi - Director, PwC	Business Process Transformation: Unlocking Keys to Productivity Andrew Keller - Supply Chain Business Process Manager, Arizona Chemicals LLC		Exception-Based Customer Service from Order to Invoice with SAP Event Management at Colgate-Palmolive Joseph Jeffs - Manager, GD Supply Chain, Colgate-Palmolive Company	

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12:55 PM	Lunch & Exhibition Viewing Sponsored by: HITACHI <small>Inspire the Next</small> – Room: <i>Imperial Ballroom Center/West</i>			Expert Exchange: Public & Private Cloud /Revenue Recognition & Lease Admin. (1:20 PM)	
2:00 PM	Revolutionize Your In-Transit Inventory Process Tivi Horvath - SAP Specialist, Ascend Performance Materials	12 Years of Building Advanced Analytics Capability at Dow Mark Carter - Enterprise Architect, The Dow Chemical Company	An Information & Technology Journey from ERP to the Plant Floor... & Back Again Tim Morrison - Engineering Solutions – MES Project Lead, The Dow Chemical Company	Deep Dive: Demystifying Fiori 2.0 & Embedded Analytics: Preparing for Your Shift to S/4HANA Kimberley Reid – VP, Hitachi Consulting	Data Governance
2:55 PM	GHS Label Requirements: How Tremco Leverages SAP & Software Kevin Riddell - Director of International Logistics, Tremco Group Karen Mosley - Senior SAP Business Analyst, Tremco Group	SAP System Merge: Logistics & Lessons Learned Sue Ellen Keyser - Head of Continuous Improvement, Actega North America, Inc. Hasan Yakisan - Senior Consultant, Enowa	How Nexeo Solutions Optimizes Its Private Fleet with SAP Transportation Management Ed Bright - Business Solution Manager, Logistics, Nexeo Solutions, LLC Vijay Sankararaman - Director IT Business Solutions, Nexeo Solutions, LLC		Customer Engagement
3:40 PM	Refreshments & Exhibition Viewing – Room: <i>Imperial Ballroom Center/West</i>				
4:40 PM	Keynote: Disruptive Innovation: A Secret to Unconventional Success Ido Leffler - Co-Founder of YESTo, Yoobi & Cheeky; Member of the UN Foundation Global Entrepreneurs Council; Co-Host of the Oxygen Channel's "Quit Your Day Job" Room: <i>Imperial Ballroom East</i>				
5:30 PM	Cocktail Reception – Room: <i>Imperial Ballroom Center/West</i>				
6:30 PM	Women in Chemicals Reception – <i>Shula's Steakhouse</i>				
CONFERENCE DAY THREE - Thursday, April 6					
7:30 AM	Refreshments & Exhibition Viewing – Room: <i>Imperial Ballroom Center/West</i>				
7:45 AM	Breakfast Session: Do's & Don'ts on a Journey to Enterprise Mobility: It is About People Romeu Sciotta - EVP, Co-Founder & Partner, SIGGA			 Room: <i>Cottonwood</i>	
8:45 AM	Conference Welcome Keynote: Integrated Business Planning – The Next Frontier Mark Vollrath - Worldwide Director, Colgate-Palmolive Company Supply Chain (Retired) & SAP Independent Executive Advisory Council Member Room: <i>Imperial Ballroom East</i>				
9:45 AM	Refreshments & Exhibition Viewing – Room: <i>Grand Hall</i>			Expert Exchange: Plant Maintenance	
	Track 1 Imperial Ballroom East	Track 2 Magnolia	Track 3 Cottonwood	Track 4 Dogwood	Expert Exchange
10:45 AM	Ask SAP: The Case for Establishing the Digital Platform Rich Seltz - VP, Digital Transformation, SAP	Ask SAP: S/4HANA & Financial Excellence Lance Holbert - Senior Director, Finance Value Advisory, SAP	Ask SAP: Visibility Matters: the SAP Ariba Network Deb Kaplan - Supply Chain Network Executive, SAP	Ask SAP: SAP Hybris for Chemicals Dean Afzal - Global Director of B2B & ENR Industry Marketing, SAP Hybris	
11:40 AM	Eastman Chemical's Digital Transformation Journey Leveraging S/4HANA William Prusha - Corporate Architect, Eastman Chemical Company	Dangerous Goods: Setting Your Employees Up for Success Jon Pelis - Dangerous Goods & Environmental Compliance Manager, Aviall	A Real Return: Using BW to find Savings at Bayer CropScience Bill Abernathy - Head of Logistics Excellence, Bayer CropScience LLC	One Company's Journey to Develop a Global Treasury Organization & Embed Optionality Using SAP & Other Enabling Technologies Michael Crawford - Senior Corporate Treasury Manager, Mosaic	Plant Maintenance
12:25 PM	Lunch & Exhibition Viewing – Room: <i>Imperial Ballroom Center/West</i>			Expert Exchange: Financial Compliance (12:50 PM)	
1:45 PM	Deep Dive: Developing a Roadmap for S/4 HANA in the Chemical Industry James Cooper - NRCS Chemical Sector Lead, Capgemini America, Inc. David Dunn - Business Development Executive, NRCS, Capgemini America, Inc.	RevRec & Leasing: What You Don't Know Will Hurt You John Froelich – VP, Strategic Accounts & Marketing, Bramasol Inc. Ron Ramcharan - Senior Manager, Accounting Policy, LyondellBasell Industries	Innovative Way to Quickly Absorb a Major Merger or Acquisition with SAP S/4HANA & Central Finance Richard Hoker – VP, Corporate Controller, CF Industries Paul Gierstorf - Managing Director, Accenture	Using Track & Trace to Recover Costs at Air Products & Chemicals Mark Binnig - Director, Business Transformation, Air Products & Chemicals	How to Merge SAP Systems & Plan for Acquisition
2:40 PM		Integrating ECC, APO, BI & BPC Data to Supercharge Management Reporting & Accelerate Financial Close Aaron Benner - BI/BPC/BOBJ Enterprise Solution Architect, Ascend Performance Materials	End-to-End Real-Time Visibility Delivers Optimal Logistics Operations: A Case Study Ram Angara - IT Director, Oerlikon Metco (US), Inc.	A Supply Chain Transformed with SAP Integrated Business Planning Rodney Nijoka - Demand & Supply Chain Planning Director, Albemarle Chemical Pushpinder Singh - Solutions Architect, Intrigo	
3:25 PM	Refreshments & Exhibition Viewing – Room: <i>Imperial Ballroom Center/West</i>				
4:15 PM	Keynote: How Mindfulness Helps Address Disruption, Stress & Safety Joe Burton - Founder & CEO, Whil. Room: <i>Imperial Ballroom East</i>				
5:00 PM	Conference Closes				